

# ORDERPOINT!™ SELF-SERVICE SOLUTION

for the hospitality industry

Radiant's OrderPoint!<sup>™</sup> Self-Service solution helps restaurant operators meet and exceed customer demands for service and convenience while improving operational efficiency in an increasingly competitive marketplace. Radiant Systems develops, deploys and services the industry's only complete self-service solution. Our comprehensive set of capabilities includes point-of sale (POS) and self-service software, fit-for-purpose hardware devices and the experience to make them work for your business. With over a decade of experience and thousands of installed self-service sites - Radiant Systems makes it easy to focus on your business instead of your technology.



#### **IMPROVE SPEED OF SERVICE**

- Reduce lines that result in walk-aways by boosting throughput during peak traffic periods.
- Use technology to provide personal service. The optional Express Order feature stores customer order details - including item modifiers – for fast retrieval on subsequent visits.

#### **INCREASE SALES**

- Drive revenue and profitability with automated suggestive-selling on every order.
- Increase sales of promotional and seasonal items with high-impact animations that influence and motivate customers.

#### **INCREASE ORDER ACCURACY**

- Simplify the ordering process with intuitive screen flows that make it easy for customers to select and modify items.
- Reduce waste and customer frustration by displaying order details on a graphical receipt so that mistakes can be quickly and easily corrected.

## MAXIMIZE CUSTOMER SATISFACTION

- Provide your customers with a positive, consistent ordering experience on every visit.
- Allow your customers to choose their preferred interaction method.

## **OPTIMIZE LABOR**

- Redeploy order-taking employees to other tasks such as food preparation and customer service.
- Reduce management time spent recruiting, training and scheduling employees.

RADIANT SELF-SERVICE SOLUTION

# ORDERPOINT!™ SOFTWARE FOR SELF-SERVICE DEVICES

- Seamless integration with Aloha QuickService software
- Day-part controlled menus reduce screen complexity by displaying only those items that are available at any given time
- Day-part controlled promotional animations deliver targeted marketing messages that get results
- Robust audio support allows for impactful promotions as well as instructional prompts and customized branding elements
- Multi-lingual support allows customers to choose their preferred interaction method

## KIOSK ORDERS ROUTED TO KITCHEN DISPLAY SYSTEM

- Orders immediately communicated to the prep area after being entered and tendered by the customer at the kiosk
- Leverage routing rules to customize the solution to your operations

# KIOSK TRANSACTION DETAIL **INCLUDED IN SALES & INVENTORY REPORTS**

- Kiosk transactions are automatically tracked just like POS transactions
- All key reports accurately reflect kiosk ordering and payment activity
- No separate reconciliation required

# **COMPREHENSIVE FIELD SERVICES** & SUPPORT PROGRAMS COVER YOUR ENTIRE SOLUTION

- Leverage Radiant's global network of client support and field maintenance organizations for fast, efficient return to service
- Reduce on-site maintenance using remote diagnostic and support tools

# RELIABLE HARDWARE SOLUTIONS

With a solution for every site and operator, Radiant's approach to self-service hardware has been simple: focused innovation for non-stop reliability. Our indoor and outdoor kiosks include features such as passive cooling, innovative cable management and field replaceable parts to ensure you can sell menu items at all times.



#### P1550 COUNTER KIOSK

- 15" high-bright touch screen display
- Compact form factor can be deployed in space-constrained environments
- Integrated card reader for quick and easy payment, gift card and loyalty transactions
- Integrated stereo speakers and built-in multi-media support create a compelling customer experience
- Intel\* Centrino Mobile Technology



#### **K660 FREE-STANDING KIOSK**

- >15" high-bright touch screen display
- Retail-hardened, up-right enclosure allows maximum deployment flexibility
- Integrated card reader for quick and easy payment, gift card and loyalty transactions
- Integrated high-speed receipt printer
- Integrated stereo speakers and built-in multi-media support create a compelling customer experience
- Innovative cable management system makes installation easy



### **K600 OUTDOOR KIOSK**

- >15" sunlight-readable, super-bright touch screen display
- Completely sealed enclosure designed to withstand harsh outdoor environments allows placement anywhere on your site
- Integrated card reader for quick & easy payment, gift card & loyalty transactions
- Integrated high-speed receipt printer
- Advanced environmental controls and vandal-resistant screen ensure system uptime



FOR MORE INFORMATION, PLEASE VISIT US AT WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS

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